

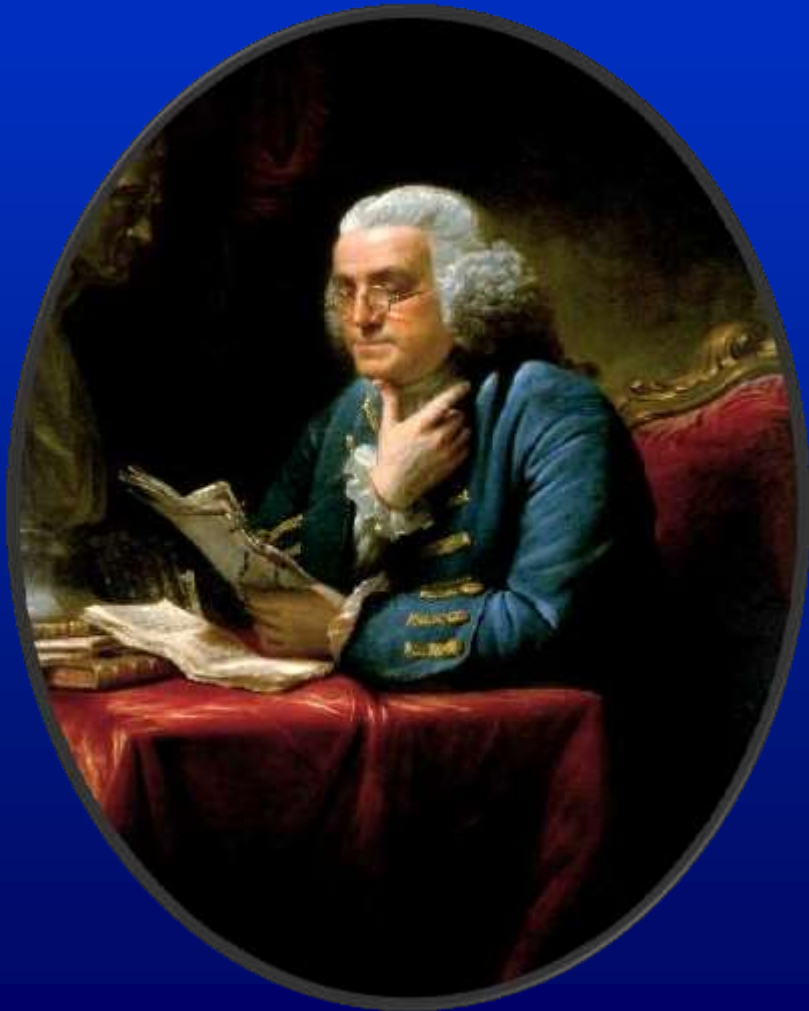
**BENJAMIN FRANKLIN
ON MONEY, INVESTING
AND THE PURSUIT OF
HAPPINESS**

By Dr. Mark Skousen

Editor, Forecasts & Strategies

www.markskousen.com

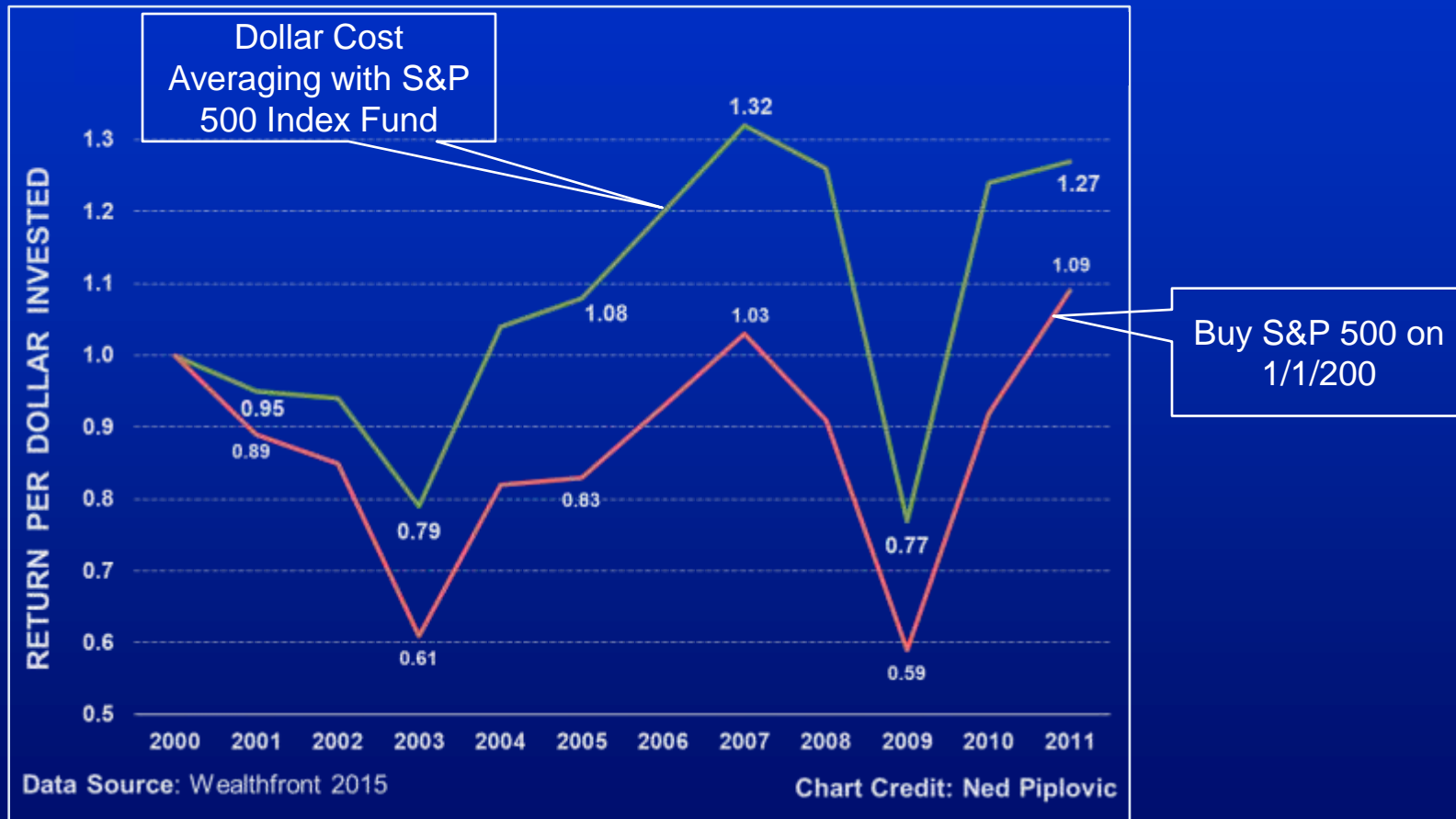
Franklin's Three Grand Principles of Financial Success



“Industry,
Thrift and
Prudence”

“Money begets money.” – Ben Franklin

Illustration of Dollar Cost Averaging During the “Lost Decade”



Dollar Cost Averaging and Reinvesting Dividends

Favorite High Dividend Paying Stocks

Main Street Capital (MAIN)



Microsoft (MSFT)

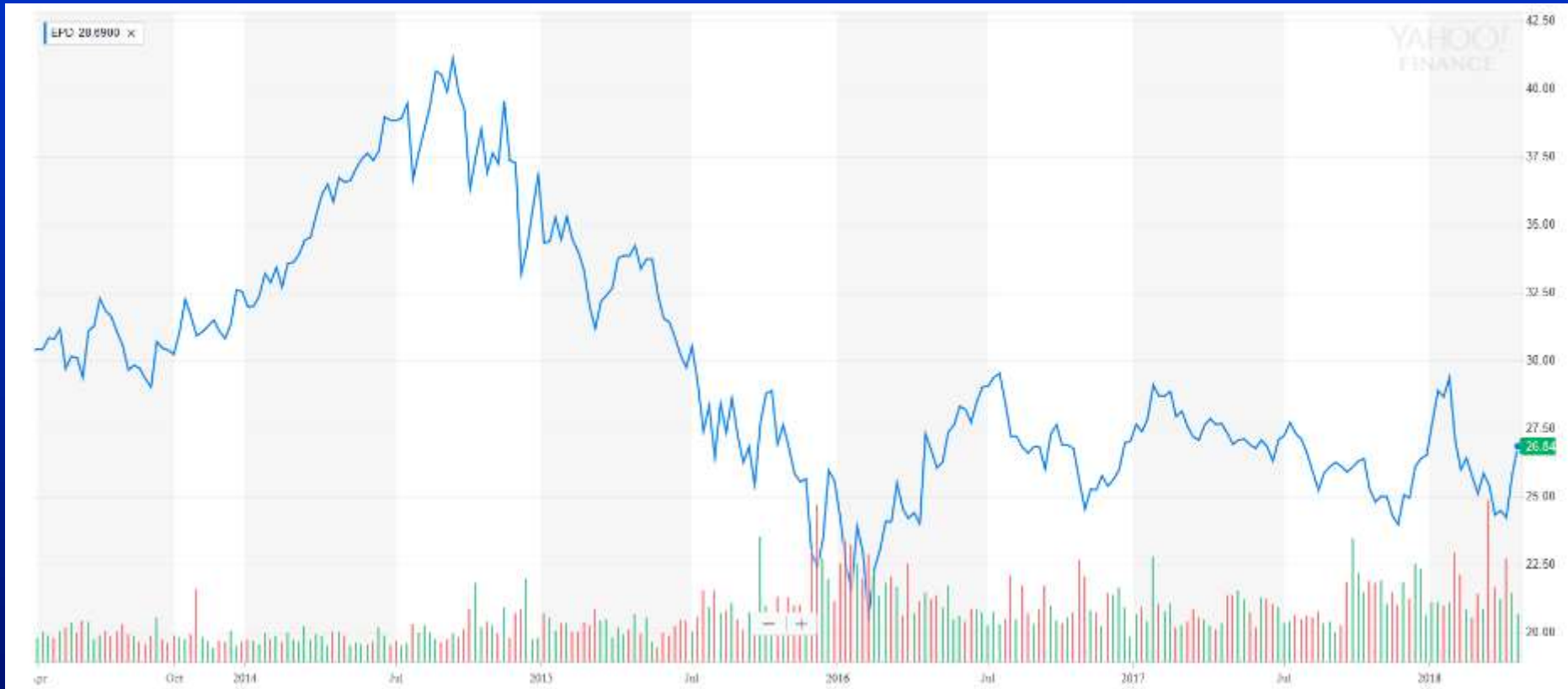
MSFT 29.0900 x

YAHOO/
FINANCE

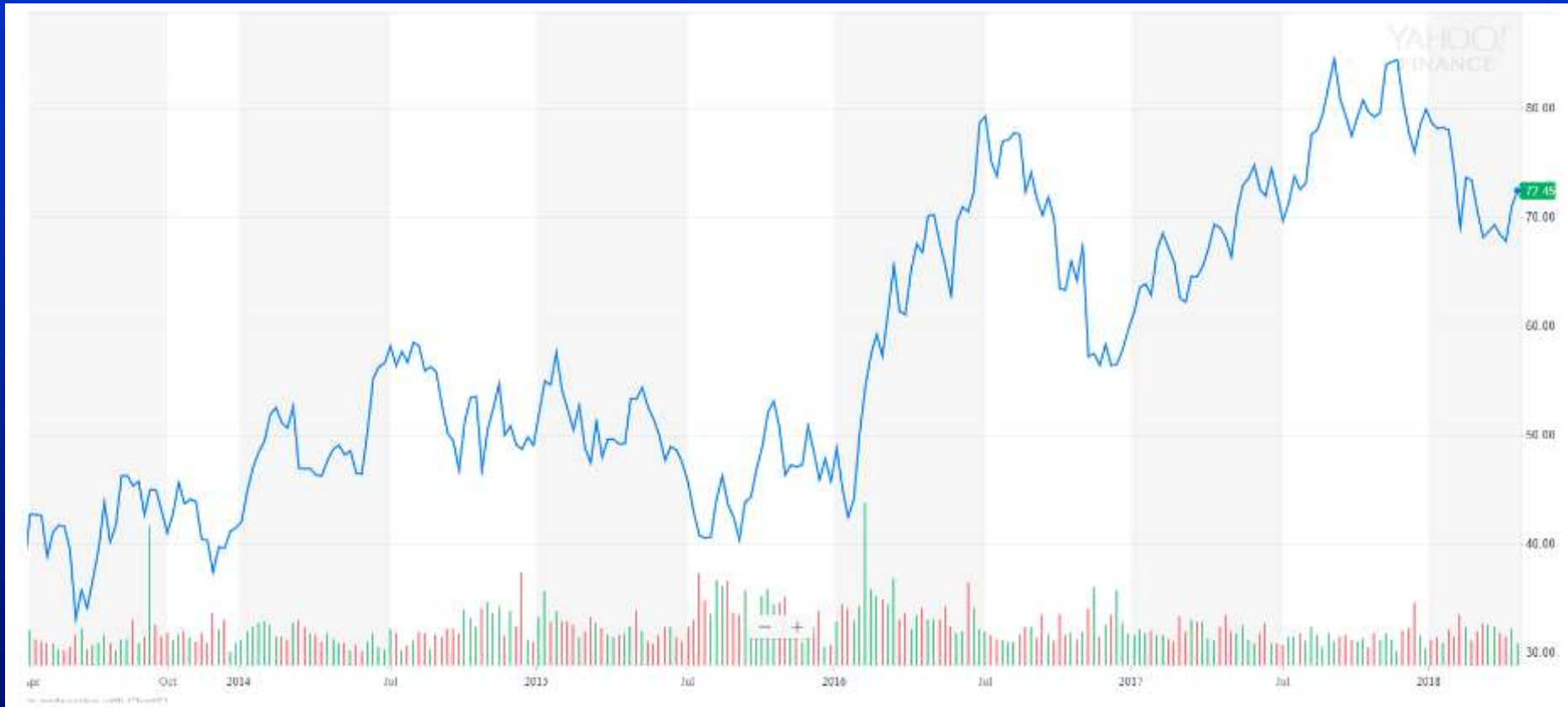


In partnership with ChartIQ

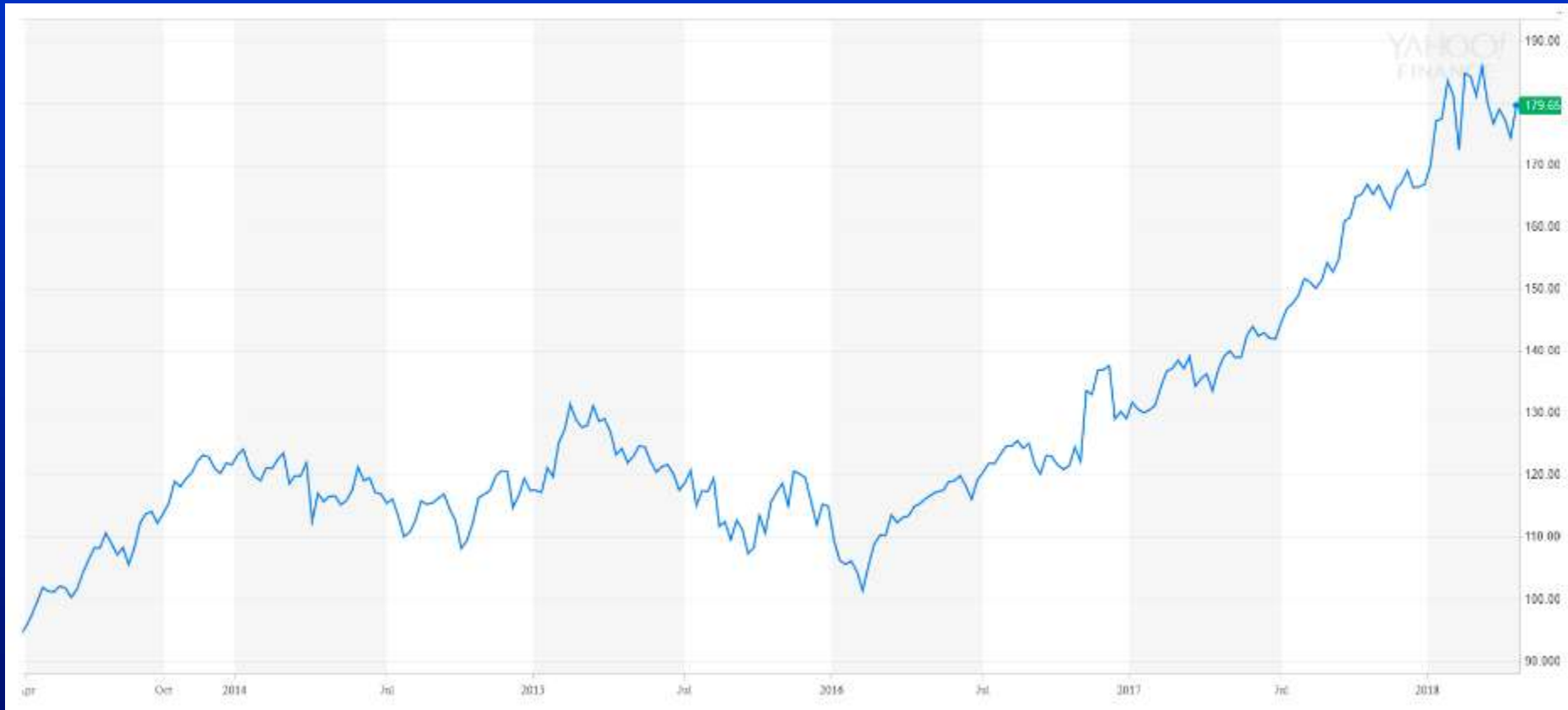
Enterprise Products (EPD)



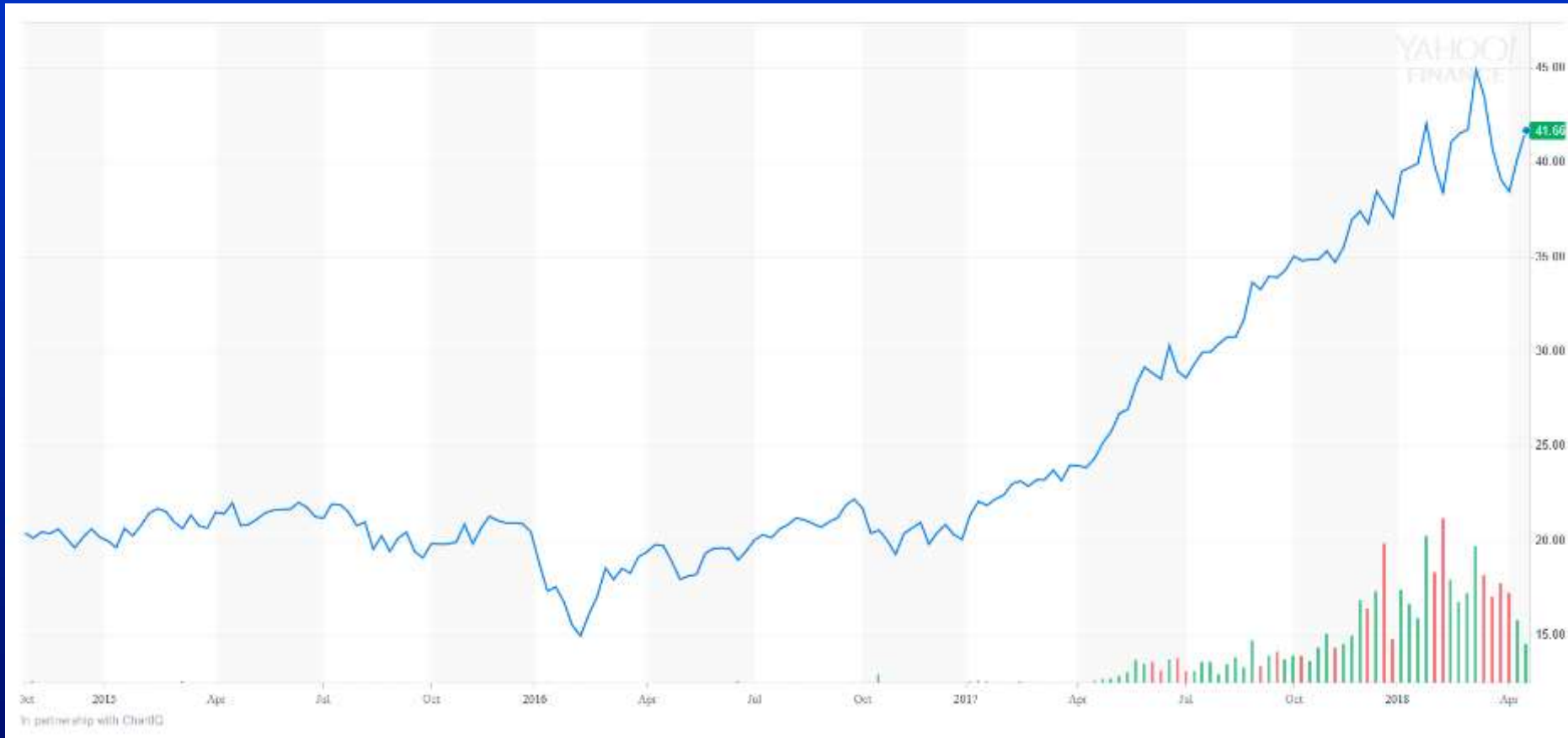
Franco Nevada (FNV)

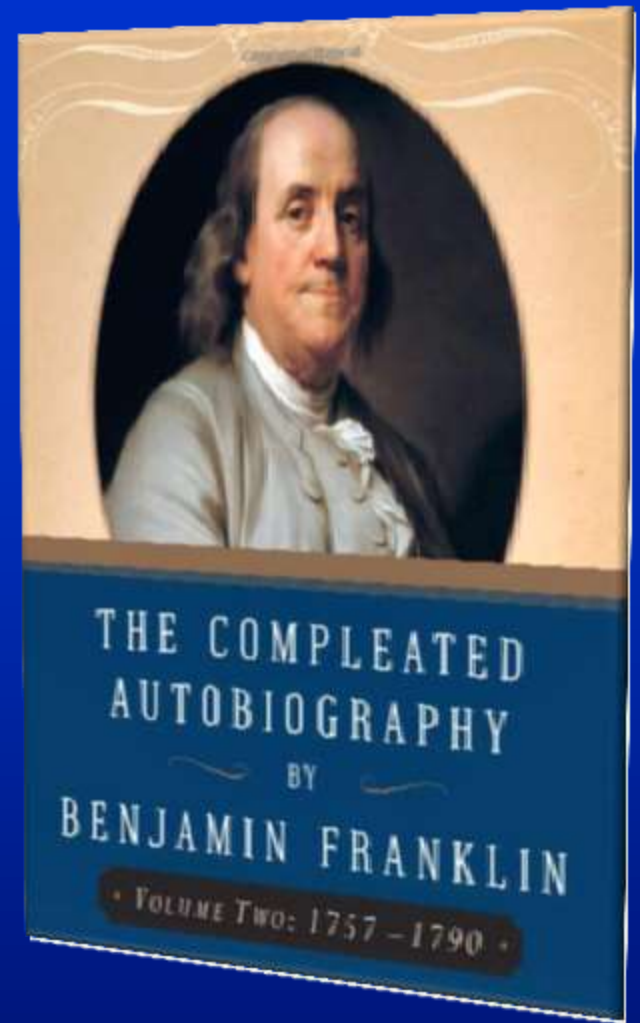
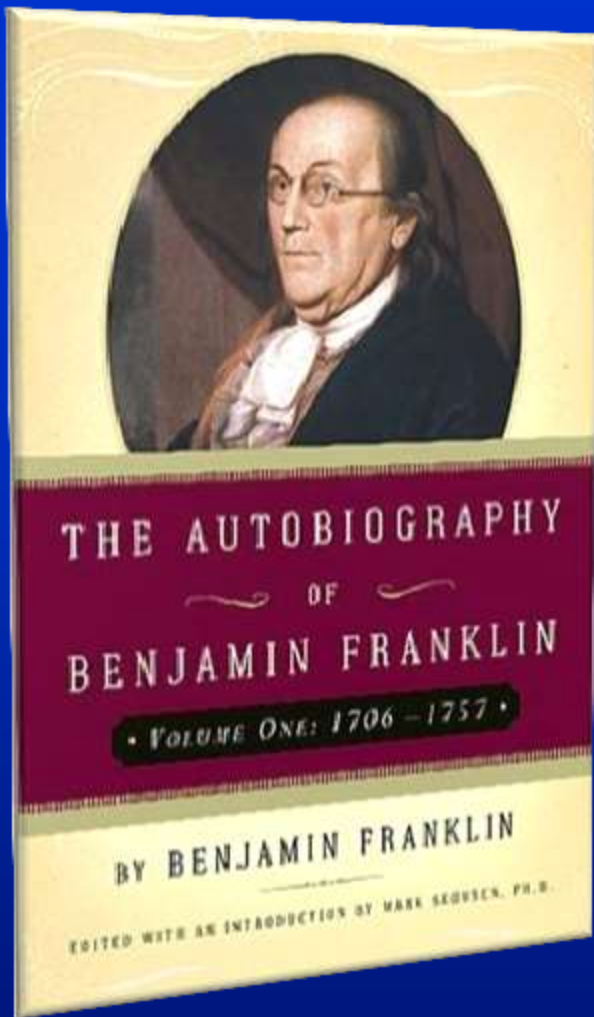


Fidelity Select Defense Fund (FSDAX)



ARK Innovation Fund (ARKK)





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